

When your customer has the need for speed.

How factoring today can lead to bank business tomorrow

At Catalyst Financial, we specialize in providing working capital financing to businesses that do not meet requirements for a traditional line of credit. In 25+ years, our funding solutions have helped thousands of companies quickly generate cash flow at competitive rates. Our average customer works with us 18-24 months before they qualify for bank funding.

// Who is a good fit for factoring?

- Accounts receivable is the primary asset
- Their customers have good credit
- Start-up and/or rapidly growing
- Do not qualify for traditional LOC
- Large concentration of one or two customers
- Seasonal or uneven sales patterns
- Recent losses

// Types of Customers:

- Manufacturers
- Suppliers
- Energy related businesses
- Staffing
- Transportation
- Industrial
- Petrochemical

Learn more about factoring at: catfinco.com/why-factoring

STORY FROM A FELLOW BANKER

“A well-established construction material supplier was incurring significant losses. They’d implemented a smart plan to return to profitability, but we couldn’t renew their line of credit without seeing more progress. I referred them to Catalyst with the mutual understanding that within a year, Frost would try to reinstate their line of credit.

It was the experience and outcome everyone wants when they make a referral in business, but rarely happens. It was easy for me; good for all parties; and the turnaround time was very fast, even in the midst of a pandemic. The company still banks with us, and the implementation of a quick solution with Catalyst made what could have been a complicated problem, be a smooth solution.”

- Bank Referral Partner

Catalyst Referral Program

When a customer is too high risk, has too little credit history, or for some other reason doesn’t meet your funding requirements, we are here to help. Through our established referral program, Catalyst Financial helps bankers provide one more option to help your customers.

Plus, we offer you a referral commission that will last as long as the customer funds with Catalyst.

Have a referral?

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